



Spring is just around the corner and Mohawk has been hard at work developing new product offerings. The Mohawk Team is ready to assist you and your customers with our state-of-the-art products as well as our professional knowledge of the industry.

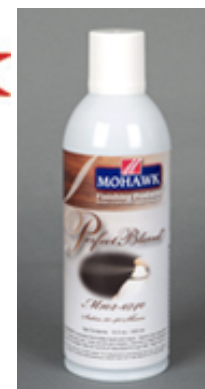
Mohawk has recently introduced four new products: Buffcote™ Lacquer, White Undercoater, Perfect Blend™ and the Flooring Installation Touch-Up Kit. Be sure to read about our new products in the **Feature Products** section of the newsletter.

Thank you for subscribing. If you have **comments and suggestions** for our newsletter please **contact us**. If you do not have a copy of our newest Mohawk Catalog or Color Chart please **click here** and we will be happy to send you one. Be sure to add the **Mohawk website** to your list of favorites so that you will have quick access to some of the finest products available for touch-up, repair and refinishing.

Feature Products

Perfect Blend™ Aerosol

Perfect Blend™ Aerosol is a premium blended nitrocellulose lacquer that displays excellent adhesion over waxed and polished surfaces, even areas contaminated with silicone! This product features a soft spray, low film build, and fine atomization resulting in virtually no overspray. In addition, Perfect Blend™ has little bounce, excellent flow, and strong ability to blend in with the surrounding surface. Net contents: 13.5 oz/400ml. Available for shipment March 10th.



- o [Part Number](#) o [Sheen](#)
- o M102-0705 o Dead Flat 5-8 Sheen
- o M102-0710 o Flat 10-13 Sheen
- o M102-0720 o Matte 19-23 Sheen
- o M102-0740 o Satin 35-40 Sheen
- o M102-0760 o Semi-Gloss 55-65 Sheen
- o M102-0780 o Gloss 80 Sheen

Ultra™ Classic Toner M100-0004

A new color has been added to our line of **Ultra™ Classic Toners**. Maison Brown, M100-0004, has an extremely high color load and is low in sheen. The color can be used on most mid to darker tone warm brown finishes. This product is exceptional for shading on a wide range of finishes. Our Ultra™ Classic Toners are a dye-based transparency with the highest rating of light-fastness available for dyes. Net Wt. 13 oz.

- Excellent flow out
- No overspray
- Mar and alcohol resistant



Flooring Installation Touch-Up Kit M891-0001

This kit is designed specifically for flooring installers! This kit contains all of the products needed to repair

- Raw wood
- Stained wood
- Finished wood
- Laminate floors
- Damaged areas



All of the products are packaged in a tool box that is easy to carry to the job site. For a list of products in the kit, please contact your sales representative or Customer Service.

Buffcote™ Lacquer

Buffcote™ Lacquer contains waxes that provide dazzling results for all types of fine furniture and interior woodwork. This unique lacquer delivers a very soft look and feel that will “wow” your customers and is formulated to give a hand rubbed effect right off the spray gun. The slightly amber appearance of Buffcote™ Lacquer offers quick dry and quick build along with exceptional flow and leveling. Buffcote™ Lacquer looks great over stained wood or as a beautiful natural finish.



- Ready to spray
- Perfect for interior furniture, antiques or architectural woodwork

<u>Gallons</u>	<u>5 Gallon Pails</u>	<u>Sheen</u>
M614-3407	M614-3408	Satin
M614-3207	M614-3208	Matte

White Undercoater

White Undercoater is the perfect primer for preparing any paint grade type of interior surface. Production environments will appreciate White Undercoater’s ease of use because it is ready to spray directly out of the can. White Undercoater works well with any Mohawk opaque or clear topcoat.



- No catalyst required
- 25% solids by weight
- Dries quickly and sands easily

M614-1067	Gallon
M614-1068	5 Gallon

Mohawk Announces the "Distributor of the Year"

Wood Repair Products of Orange, California has been named Mohawk Finishing Products 2007 Distributor of the Year. A **distributor** since 2002, Wood Repair Products continues to demonstrate excellence in sales and service. With the help of their well trained staff, Wood Repair Products identifies each customer's need and then strives to exceed their expectations. Congratulations Wood Repair Products!



Promotions & Closeouts

Visit our **Promos and Close-outs** section on our website and save up to 30% off of the regular price on close-out products. Supplies are limited.

Feature Website

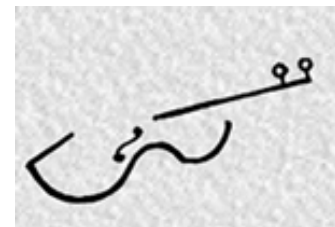
Lashof Violins

Our feature customer this quarter is **Lashof Violins** who specialize in violins, violas, cellos, and their bows. They understand the craft from all aspects – making, playing, repairing and teaching. Lashof Violins, located just north of the Washington DC beltway, in Gaithersburg, MD, was opened in 1988 by David Lashof. They carry an extensive line of accessories from cases to strings, as well as bows, chin rests, shoulder rests and many other items. They also carry more than 1,000 of the most requested titles of violin, viola, cello and bass sheet music and books.



David Lashof, began his musical career at an early age and at age 15, he made his first violin under the tutelage of Willis M. Gault. In 1977, David continued his violin making education at the Chicago School of Violin Making with Master Tschu Ho Lee. Upon graduation, he went to work for Weavers Violin Shop in Maryland as the cello and bass repair specialist. Working closely with William Weaver and Roger Kirkbride, a bow specialist, David continued to refine and hone his repair skills. When Roger Kirkbride retired, David, the senior repairman and only violin maker on staff, completed the more complicated restorations such as neck grafts and sound post patches. To date, David has made more than 160 instruments. Presently his instruments are made on commission basis.

After 35 years in the violin business, David currently acts as a consultant to the managers, Alicia Coberly and Genevieve Swift. Alicia and Genevieve have been in charge of the day-to-day running of the shop, including instrument restorations. Alicia earned a BA in Music from Immaculata University where she studied both violin and voice. She has been an employee for 10 years, apprenticing as a violin maker for 5 years. Genevieve Swift, has a BA in Sociology and has been apprenticing in violin restoration and making for 4 years with David Lashof.



Repairs of all instruments are performed on site, nothing is sent out. Lashof Violins is the repair facility for several music stores in the DC area and beyond as well as a supplier of new string instruments and the repair facility for Montgomery County Public Schools. All of the staff are trained instrument repair technicians with countless hours behind the bench and have over 75 years of combined experience in the violin business. To learn more about the amazing repair, restoration, visit them at www.lashofviolins.com.

Some of Mohawk Finishing Products being used by David and his staff in the repair and restoration of violins, violas and cello are:

- **Ultra™ Classic Toners**
- **Ultra™ Flo Clears**
- **Scratch Off™ Polish**
- **Pro-Mark™ Markers**
- **Ultra™ Mark Markers**

- **Match-All™ Stains**
- **Wax Wash™ Remover**
- **Bril-Glow™ Mild Abrasive**
- And a variety of **brushes**

Ordering

You can order the featured products or any of our products by contacting your sales representative, Mohawk Customer Service at 800-545-0047 or on our web site www.mohawk-finishing.com. Our fax number is 800-721-1545. To ensure your correct pricing level always use your account number when placing your order.

Technical Tips

Frequently Asked Questions or Ask The Expert

If you have any questions or need advice for your project, contact our Expert by clicking on the links above.

Below are some guidelines and tips for using the featured products in this newsletter.

Buffcote™ Lacquer

Directions: Stir thoroughly before using. Seal with a full wet coat of **Clear WW Lacquer Sealer (M610-2500)** or **E-Z Vinyl® Sealer (M610-800)** and allow to dry for 30-45 minutes. Sand thoroughly with 220-320 grit stearated sandpaper, and remove dust before topcoat application. Apply full wet coats of Buffcote™ (M614-3XXX). Second and third coats are optional (total dry film should not exceed 4 mils). If sanding between coats is desired, use 240 or finer grit paper and remove dust before topcoating. If finish is to be rubbed, 3 coats may be necessary. NOTE: Mohawk Buffcote™ (M614-3XXX) is manufactured at spray viscosity. Mohawk **Lacquer Reducer (M650-010)** is recommended for equipment clean up.

White Undercoater

Directions: Stir product thoroughly after opening. White Undercoater should be applied in full, wet coats. If two coats are used, sand first White Undercoater coat with 220 grit sandpaper. Enough sanding should take place to remove the equivalent of one primer coat. Scuff sand second coat with 320 grit stearated, taking care to not sand through on edges. Excess White Undercoater may lead to poor adhesion or cold check problems. Remove sanding dust before topcoat application. NOTE: Mohawk White Undercoater is manufactured at spray viscosity. If further reduction is required, Mohawk **Lacquer Reducer** is recommended. Mohawk Clear or opaque lacquers, opaque pre-catalyzed lacquers and opaque conversion varnishes are the recommended topcoats for the White Undercoater. Apply full wet coats and cover thoroughly to insure color control.

Perfect Blend™

When using Perfect Blend™ clean the surface to be sprayed with Mohawk **Wax Wash™ Remover M712-190**. For best results, can temperature should be 65° - 90°. Shake well before using for at least one minute after ball rattles to ensure sheen uniformity. Point opening of spray button toward object, holding can 12 to 14 inches away from surface to be coated. Press spray button firmly. Use steady, even strokes. Several thin coats give a better finish than one heavy coat. Allow coating to become tacky between coats. Clean spray button immediately by spraying with can turned upside down until no more product comes out.

Let Mohawk Finishing Products Train You

It's time for class!! Come let us train you!

Mohawk provides professional wood and leather touch-up, repair and finishing training workshops throughout the United States.

Want to learn some new tricks of the trade?

Sign up for one our Mohawk workshops. Our instructors are eager to teach you new innovative ways to save time and money with your touch up jobs. Learn how to use Mohawk's new innovative products. We are confident that we have just the right products and techniques to make your jobs successful. Click on one of the links below to find out more about our workshop programs. Mohawk offers:



- **3 day Wood Touch-Up and Repair Workshop**
- **2 ½ day Leather Care, Touch-Up Repair and Refinishing Workshop**
- **2 ½ day Professional Finishing Workshop**

Save \$\$\$

Register at least 30 days in advance and you will save \$20 off the registration fee for each student registered. If you register two or more students you will save \$10 per student.

Be sure to call your Account Representative or Customer Service today to find out more about our workshops. Remember to register early because they fill quickly. To find a workshop that fits your needs and your schedule **click here**.



Here is what some of our students are saying about our courses...

"Would recommend to both experts and beginners."

"The course was more than I expected. Can't wait to put it to use."

"Instructors were very helpful and answered all my questions."

"Money well spent!"

"I enjoyed the 2½ days spent in the workshop. I learned techniques and principles that I can put to use immediately."

"This course has taken my knowledge to a new level."

"Very pleased with class. Thank you Mohawk, and the instructors for doing such a great job!!"

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You can contact Mohawk Finishing by mail at: 22 South Center Street, Hickory, NC 28602.

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